



Centre: Eastside Educational Trust

Adviser: Joanna Cord

Context

Eastside Educational Trust is arts education charity providing creative workshops for young people around London. They have recently worked with 20 young people doing their Silver Arts Award as part of the BFI Film Academy, a filmmaking course delivered by Eastside for 16-19 year olds.

Approach

The young people were recruited from schools around London, from various backgrounds and with different levels of experience in filmmaking.

They used online blogs (Wordpress) as portfolios so that advisers could monitor the participants' work. Students edited their blogs as they collected evidence, adding photos, documents and video clips.



For Unit 1 Parts A and B the young people formed filming crews to create a short film. The role they took on within this group e.g. camera operator, director, editor would form their Arts Challenge and would be based on their existing strengths and weaknesses as a filmmaker.

Participants attended film festivals for Unit 1 Part C and commented on each others' reviews through the blogs. The BFI Film Academy involved several workshops at which the young people met professionals from the film industry which they recorded on their blogs. They were encouraged to research further career pathways at home for Unit 1 Part D. Young people hosted a screening of their finished films at the end of the course at which they received feedback from an audience.

For Unit 2 of the Silver Award school teachers provided support to allow young people to deliver their leadership project during class time. This developed a valuable relationship with the teachers and increased support for young people through email/phone and contact time.

Impact

Participants had been identified by their schools as lacking confidence or having little opportunity to take part in arts activities. They were able to go back to their schools and deliver their leadership projects, which was a real achievement for them and celebrated by their schools.

Comments

'I became an Arts Award adviser because I believe that participation in the arts is a valuable and beneficial experience for young people. Working for an arts education organisation, this is embedded in everything that we do and Arts Award ties in nicely with the opportunities that we are already striving to provide for young people.'

Joanna Cord, Administrator

'I was able to develop work that I was proud to present to my class at school and think critically about, I took it more seriously than a school project.'

Silver Arts Award achiever

photos: Eastside Educational Trust